

SEND'EM OFF Smiling



Campaign Newsletter 2021

www.sendemoff.ca   






Message from the Chair

We have completed another successful campaign in 2021! After modifying some of our tasks in 2020, this year ran very smoothly. A big thanks to all of our volunteers, sponsors, businesses, individuals and board members for their donation of time, backpack items and the funds we needed to keep our volunteer-run charity afloat during the pandemic. All of these efforts have ensured our continued success and we could not be more grateful! We have positive energy for our 2022 campaign and hope to reach even more children for the coming year. Thank you again for your support and for allowing us all to make a difference in our community!

Sincerely,
Rachel Peats-Bond



Children Helped
545

-  519-746-4242
-  www.sendemoff.ca
-  P.O. Box 333, Kitchener, ON N2G 3Y9

Send'em Off Smiling Children's Charity is a registered charity founded locally in 1994. With the help of countless volunteers and sponsors, SOS provides new clothes, shoes, and school supplies to elementary school-aged kids who need them most in Waterloo Region. Through confidential referrals by schools, we collect, assemble and deliver a completely personalized, full backpack directly to each child in time to go back to school in September.

Charitable Registration:
82922 7883 RR001

Parent Testimonial

Each year we receive many thank you notes from the children and parents involved in the SOS program reminding us that the need is great, and the effort is much appreciated.

My daughter was really so excited by receiving this backpack. She especially loves the light shoes. And each and every thing is very useful for her. I appreciate your organization for caring about us. Once again, thank you.

Even More Generosity!

We gratefully acknowledge the countless individuals and volunteers along with the following donors for their support which enabled us to deliver our program in 2021:

Platinum \$10,000+



Gold \$5,000-\$9,999

- Ross and Doris Dixon Charitable Foundation
- Rotary Club of Kitchener – Grand River

Silver \$2,500-\$4,999

- Enterprise Holdings
- Sheri Hinton

Bronze \$500-\$2,499

- Advice First Financial Group
- Brothers and Sisters of the Kitchener Professional Fire Fighters Association
- Innosphere
- St Michael's Parish
- Piller's Fine Foods
- Savvas Chamberlain Family Foundation
- St. Benedict Catholic Secondary School

Workplace Campaigns

Workplace campaigns remain an integral part of the SOS campaign. Teams rally to fundraise in creative ways, shop, organize, and fill backpacks for our kids.

Our numbers were reduced this school year as many offices were still working remotely – we will need ongoing community support for 2022!

If you would like to organize something at your workplace, let us know – we have lots of ideas! Contact sosworkplace@sendemoff.ca

- Dillon Consulting
- TD Canada Trust
- RBC Bank
- City of Waterloo Firefighters
- Waterloo Smiles
- Manulife
- Piller's Fine Foods

Community Partners

- K&K Liquidation
- Peak Realty of Waterloo
- St. Michael's Parish

Ways to Donate!



Did you know that we now have a gift registry?

If you're interested in donating individual items, you can order items off our registry and they will be mailed directly to our warehouse! Thank you to our numerous donors who are actively using it!

www.sendemoff.ca/donate

Did you also know that you can make a donation on behalf of your child's teacher?

It's a thoughtful way to acknowledge your child's teachers' efforts while helping a local child. Teachers love it, and we'll write the thank you letter and send it to the teacher on your behalf!



Make a Difference Donate Now!

Please visit www.sendemoff.ca and click 'Donate' or complete this form and return it to us at P.O. Box 333 Kitchener, ON N2G 3YG

- I'd like to fill a backpack for a child.
- I'd like to fill a backpack. Enclosed is my cheque for \$ _____
(Tax receipts will be issued for donations of \$20 or more)
- I'd like more information on:
 - individual workplace
 - corporate sponsorships(Please indicate your choice)

Name: _____

Address: _____

Phone: _____

Email: _____