



Campaign Newsletter 2023

[www.sendemoff.ca](http://www.sendemoff.ca)



## 29 Years of Smiles!

We're bursting with gratitude for our incredible volunteers, sponsors, businesses, individuals, and board members! Your time, backpack items, and funds are the heartbeat of our charity.

**We're counting on your continued support in 2024.** Your contributions, no matter the size, fuel our mission to help children in need across Waterloo Region. A heartfelt thank you for being the bright spark in our journey. Help us create more smiles in our community for our 30th year!



Children helped **707**  
Volunteers **140+**

519-746-4242

[www.sendemoff.ca](http://www.sendemoff.ca)

P.O. Box 333, Kitchener  
ON N2G 3Y9

Send'em Off Smiling Children's Charity is a local registered charity, founded in 1994. With the help of countless volunteers and sponsors, we provide new clothes, shoes, and school supplies to elementary school-aged kids who need them most in Waterloo Region. Through confidential referrals by schools, we assemble and deliver a full personalized backpack to each child in time for back to school.

**Charitable Registration**  
**82922 7883 RR001**

## Parent testimonials

We receive many thank you notes from the families involved in the SOS program every year.

The past couple of years I've fallen upon some hard times, and this helps more than you will ever know. Thank you so much for the smiles on my children's faces.

He keeps on asking how many more days before school as he was so excited to use your gifts. As a parent, it warms our hearts to see our son this happy. Thanks to you!

# Our amazing supporters

We gratefully acknowledge the countless individuals and volunteers along with the following donors for their support which enabled us to deliver our program in 2023:

## Platinum \$10,000+



## Gold \$5,000-\$9,999

- The Ross and Doris Dixon Charitable Foundation

## Silver \$2,500-\$4,999

- Enterprise Holdings Foundation
- Rotary Club of Kitchener – Grand River
- Sheri Hinton
- The Essentials Fund as held by Waterloo Region Community Foundation

## Bronze \$500-\$2,499

- Girls Rock! Camp
- Maycourt Club of KW
- Michael Feeley
- Optimist Club of Kitchener West
- Optimist Club of Petersburg
- Optimist Club of Waterloo North
- The Savvas Chamberlain Family Foundation
- Waterloo Region International Plowing Match 1995 and 2012 Fund as held by Waterloo Region Community Foundation

## Workplace campaigns and community partners

Workplace campaigns are a big part of Send'em off Smiling. Teams rally to fundraise, shop, organize and fill backpacks.

- Apple
- City of Waterloo
- Definity Financial Corporation
- Industrial Tooling Solutions
- GrandBridge Energy
- KW Sertoma Club
- Manulife
- NDI – Northern Digital Inc.
- Rotary Club
- St. Michaels Parish
- St. Peters Lutheran Church
- TD Bank

## We are looking for more workplace support in 2024!

Email us at [info@sendemoff.ca](mailto:info@sendemoff.ca) to help organize something at your workplace — we have lots of ideas!



[www.sendemoff.ca](http://www.sendemoff.ca)

## More ways to help



### We now have a gift registry

Donate individual items by ordering items off our registry. They will be mailed directly to our warehouse. Thank you to everyone using it!

[www.sendemoff.ca/donate](http://www.sendemoff.ca/donate)

### Make a donation on behalf of your child's teacher

Say thank you to your child's teachers while helping a local child. Teachers love it, and we'll even write and send a thank you letter to the teacher for you!



## Make a difference — join us today

Email [info@sendemoff.ca](mailto:info@sendemoff.ca), visit [www.sendemoff.ca/donate](http://www.sendemoff.ca/donate) or return this completed form to us at P.O. Box 333 Kitchener, ON N2G 3YG

☐ I'd like to fill a backpack for a child.

☐ I'd like to help fill a backpack.  
Enclosed is my cheque for \$\_\_\_\_\_

(Tax receipts will be issued for donations of \$20 or more)

I'd like more information on:

☐ workplace programs

☐ corporate sponsorships

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_