





Campaign Newsletter 2022

www.sendemoff.ca   




Another successful campaign!


We are incredibly grateful to all of our volunteers, sponsors, businesses, individuals, and board members for their invaluable contributions of time, backpack items, and funds which have enabled us to sustain our volunteer-run charity throughout the year. As we look ahead to 2023, we ask for your continued support in these challenging times as the economy slows.

Your contributions, no matter how big or small, will make a significant impact in our ability to provide assistance to Waterloo Region children in need. On behalf of the entire organization, we extend our heartfelt thanks for your support and for making a difference in our community.



Children Helped 778

 519-746-4242

 www.sendemoff.ca

 P.O. Box 333, Kitchener, ON N2G 3Y9

Send'em Off Smiling Children's Charity is a registered charity founded locally in 1994. With the help of countless volunteers and sponsors, SOS provides new clothes, shoes, and school supplies to elementary school-aged kids who need them most in Waterloo Region. Through confidential referrals by schools, we collect, assemble and deliver a completely personalized, full backpack directly to each child in time to go back to school in September.

Charitable Registration:
82922 7883 RR001

Parent Testimonial

Each year we receive many thank you notes from the children and parents involved in the SOS program reminding us that the need is great, and the effort is much appreciated.

I was worried I wouldn't have enough money to get him new shoes. I'm incredibly grateful. And the volunteers were spot on with what my son likes! The video game shirt is so him and the light up backpack is his favourite part.

Even More Generosity!

We gratefully acknowledge the countless individuals and volunteers along with the following donors for their support which enabled us to deliver our program in 2021:

Platinum \$10,000+



Gold \$5,000-\$9,999

- Ross and Doris Dixon Charitable Foundation

Silver \$2,500-\$4,999

- Enterprise Holdings Foundation
- The Rotary Club of Kitchener Grand River

Bronze \$500-\$2,499

- Advice First Financial
- Elementary Teachers of Ontario
- KWCF Essentials Grant
- Michael Feeley
- Optimist Club of Waterloo North
- Shaw Realty Group
- Sheri Hinton

Workplace Campaigns

Workplace campaigns remain an integral part of the SOS campaign. Teams rally to fundraise in creative ways, shop, organize, and fill backpacks for our kids.

Our workplace campaign numbers were reduced this past year – we are looking for ongoing community support for 2023!

If you would like to organize something at your workplace, let us know – we have lots of ideas! Contact info@sendemoff.ca

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|---------------------|-----------------------|
| • Dillon Consulting | • Waterloo Smiles |
| • TD Canada Trust | • Manulife |
| • RBC Bank | • Pillar's Fine Foods |
| • City of Waterloo | |

Community Partners

- K&K Liquidation
- Peak Realty of Waterloo



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Ways to Donate!



Did you know that we now have a gift registry?

If you're interested in donating individual items, you can order items off our registry and they will be mailed directly to our warehouse! Thank you to our numerous donors who are actively using it!

www.sendemoff.ca/donate

Did you also know that you can make a donation on behalf of your child's teacher?

It's a thoughtful way to acknowledge your child's teachers' efforts while helping a local child. Teachers love it, and we'll write the thank you letter and send it to the teacher on your behalf!

Make a Difference Donate Now!

Please visit www.sendemoff.ca and click 'Donate' or complete this form and return it to us at P.O. Box 333 Kitchener, ON N2G 3YG

☐ I'd like to fill a backpack for a child.

☐ I'd like to fill a backpack. Enclosed is my cheque for \$ _____

(Tax receipts will be issued for donations of \$20 or more)

☐ I'd like more information on:

☐ individual ☐ workplace

☐ corporate sponsorships

(Please indicate your choice)

Name: _____

Address: _____

Phone: _____

Email: _____