



Parent Testimonial

We receive many thank yous from the children and parents involved in the SOS program. Here is just one that reminded us why we do this:

(I am) a mother who is trying to do better. I have been a single mom for about 5 years. My children are 6 and 7 now. I just finished school and am a registered practical nurse. I truly thank you for helping my kids and myself with their school items. It makes them happy and the beginning of school a bit easier on me. I will give back once I can. Thanks again. Making a child smile is the best thing in life. Thank you.

CANADIAN MOTORCYCLE CRUISERS (CMC)

SOS is excited to have the CMC Kitchener Chapter on board as our newest sponsor!

This enthusiastic group organize family-friendly bike rides and events throughout the region. Come support their summer events on Tuesday nights at the Crazy Canuck (St. Jacob's market) as well as their very popular poker run.

Check out our social media for updates on next year's events!

Workplace Volunteer Days

Thank you to our workplace sponsors for choosing to use your volunteer days with SOS! The Implementation Services group from D2L delivered backpacks (#d2lgives), Manulife employees filled backpacks in the warehouse, and SAP counted all our inventory (#SAP4Good).

If your workplace is interested in getting involved with us, please contact volunteers.sos@sendemoff.ca



New in 2018! Inventory Registry

If you are not able to sponsor an entire backpack, consider purchasing a few items that can be used in the warehouse.

As with online bridal or baby shower registries, simply purchase those items you wish and all items are shipped directly to us!

www.myregistry.com/organization/Send-Em-Off-Smiling-Kitchener-Ontario/1350092



OTIP Insurance and CURO Canada BBQ 10th Anniversary!

This year represented the 10th year OTIP and CURO have hosted their annual BBQ in support of SOS.

We cannot thank them enough!

With support from local fire-fighters, funds raised support more than 100 children annually! That's a lot of smiles!

HARVEY'S RESTAURANTS AND SOS: A BEAUTIFUL THING

Harveys restaurants in KW, Guelph, Fergus and Elmira donated proceeds from every combo sold to SOS during the last weekend in August.

With support from 91.5 The Beat and 107.5 Dave Rocks the community generously donated \$5,159!

Make a Difference – Donate Now!

Help turn a frown upside down

Please visit www.sendemoff.ca and click 'Donate' or complete this form and return it to us at P.O. Box 333 Kitchener ON N2G 3Y9

- I'd like to fill a backpack for a special child.
- I'd like to help fill a backpack. Enclosed is my cheque for \$ _____.
(Tax receipts will be issued for donations of \$20 or more).
- I'd like more information on individual/workplace/corporate sponsorships. (Please circle your choice).

Name: _____ Phone: _____

Address: _____ E-mail: _____

EVEN MORE GENEROSITY!

We gratefully acknowledge the countless individuals and volunteers along with the following donors for their support which enabled us to deliver our program in 2017:

Platinum	\$10,000+		
Gold	\$5000-\$9999	<ul style="list-style-type: none">• Catholic Community Foundation• Harveys	<ul style="list-style-type: none">• Peer Group• Ross and Doris Dixon Foundation
Silver	\$2500-\$4999	<ul style="list-style-type: none">• Activa Holdings	<ul style="list-style-type: none">• Rotary Club of Kitchener-Grand River
Bronze	\$500-\$2499	<ul style="list-style-type: none">• Breslau Mennonite Church• Cambridge Shrine Club• The Savvas Chamberlain Family Foundation• Ride for Hope and Hunger• KWCF – Jim and Sue Hallman Fund	<ul style="list-style-type: none">• Northern Digital• St Gabriel School• St Michaels Catholic Church• SAP Canada Fund at Toronto Foundation• TATA Consultancy

Community Partners

- Cobs Bread (The Boardwalk)
- Crazy Canuck
- KW Quarter Auctions (Polish Legion)
- National Sports (Waterloo)
- Payless Shoes (Sunrise Centre)
- SAP Corporate Social Responsibility
- Skate 48
- Staples (The Boardwalk)
- Sugar Berries
- Tri City Outlaws

Media Partners

- 91.5 The Beat
- 107.5 Dave Rocks
- CTV Kitchener

Workplace Campaigns

Workplace campaigns remain an integral part of the SOS campaign. Teams rally to fundraise in creative ways, shop, organize, and fill backpacks for our kids. The results of this effort supported 391 children. But we need ongoing community support!

If you don't see your company listed and would like to organize something at your workplace, let us know! Contact sosworkplace@sendemoff.ca

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| <ul style="list-style-type: none">• AGFA• Allianz• ATS Automation• BoltonSmith• Breithaupt Law• Dillon Consulting• Economical Insurance Group | <ul style="list-style-type: none">• Manulife• Max Canada Insurance• MJ Lawson• OTIP• Quarry Communications• RBC• Ricoh | <ul style="list-style-type: none">• St. Benedict Catholic School• TD Canada Trust• Unifor Local 1106• Waterloo Smiles• Waterloo Northfield Racquet Club• Whitney Real Estate• Winners/Home Sense |
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Send'em Off Smiling Children's Charity is a registered charity founded locally in 1994. With the help of countless volunteers and sponsors, SOS provides new clothes, shoes, and school supplies to elementary school-aged kids who need them most in Waterloo Region. Through confidential referrals by schools, we collect, assemble and deliver a completely personalized, full backpack directly to each child in time to go back to school in September.

P.O. Box 333, Kitchener ON N2G 3Y9 | 519-746-4242 | Visit us at www.sendemoff.ca for more information

CHARITABLE REGISTRATION 82922 7883 RR0001