



Parent Testimonial

We receive many thank yous from the children and parents involved in the SOS program. Here is just one that reminded us why we do this:

On my drive home from picking up our van from the shop (again), my mind was wandering on our finances and I was pondering if we could get by without a future repair... thankfully, our mechanic told us that our 14 year old van should last another year. I was also feeling down after having to pay out such a substantial amount for today's repair. Little did I know what was awaiting us at home. Boy was I ever thankful to find four brand new

backpacks, fully loaded with school supplies, beautiful clothing and even a little stuffy for our youngest son. I am writing you this letter with tears in my eyes of thankfulness. My husband and I had to step out to pick up our van, but I am sure that I would've cried when your two lady volunteers delivered the backpacks to our front door to our daughter. The last couple of years have been difficult in so many aspects. Our youngest son had been diagnosed

with Autism and suddenly we were hit with substantial costs of therapy. Once again, we find ourselves recipients of God's love shown through the generous people in your organization. You've made our burden even lighter. Your volunteers and donators have even spared us precious time of running around to purchase all of these school items. Once again we thank you for your kindness and generosity. You've made a big difference in our lives.

MEMORIAL DONATIONS

We have noticed an increase in the number of individuals choosing SOS as their charity of choice when making a tribute in memorial. We would like to thank everyone for being so thoughtful to include SOS in their final wishes.

14 BOARD MEMBERS
132 588 HOURS spent packing bags in the warehouse
63 SCHOOLS SUPPORTED
1200 BAGS SPONSORED
7 times board members ACCIDENTLY SET OFF our new alarm system
210 HOURS spent delivering bags
500 bottles of water consumed

Make a Difference – Donate Now!

Help turn a frown upside down

Please visit www.sendemoff.ca and click 'Donate' or complete this form and return it to us at P.O. Box 333 Kitchener ON N2G 3Y9

- I'd like to fill a backpack for a special child.
- I'd like to help fill a backpack. Enclosed is my cheque for \$ _____.
(Tax receipts will be issued for donations of \$20 or more).
- I'd like more information on individual/workplace/corporate sponsorships. (Please circle your choice).

Name: _____

Phone: _____

Address: _____

E-mail: _____



Our new warehouse space!

We've moved!

May 2016 was a big month for us! Our old warehouse space in downtown Kitchener just wasn't working anymore. We needed more accessible space, so on a Saturday in May our board members moved us to our new location. Feedback so far is that it was well worth the effort! We have a roll-up garage door at the back for easy deliveries/pickups (no more stairs!), ample parking, and the best part of all, air conditioning (although we discovered it may still need a few tweaks). Thank you also to our volunteers who helped us with packing and unpacking all of our inventory, no small feat and greatly appreciated!

THANK YOU

We gratefully acknowledge the countless individuals and volunteers, along with the following donors for their support which enabled us to deliver our program in 2016:

Platinum \$10,000+



Gold \$5000-\$9999

Canadian Children's Optimist Foundation
 OTIP
 Peer Group
 Ross & Doris Dixon Charitable Foundation
 Rotary Club of Kitchener-Grand River
 Toskan Casale Foundation

Bronze \$500-\$2499

Allianz Global Assistance	Shaw Hasyj, Realtor
Bolton Smith Inc.	St. Gabriel Catholic Elementary School
Breslau Mennonite Church	St. Paul Catholic Elementary School
Jacques Daoust Coatings Management Inc.	TD Canada Trust
John Sweeney Catholic Elementary School	Savvas Chamberlain Family Foundation
Ride for Hope and Hunger	Equitable Life Lighthouse Club

Community Partners

Fieldgate Properties Family Fun Bash
 National Sports (Waterloo)
 SAP Corporate Social Responsibility
 Skate 48
 Tri City Outlaws



Skate 48 Local Charity Hockey Event

Workplace Campaigns

Workplace campaigns rally groups to fundraise, shop, organize, and fill backpacks for our kids. These organizations work tirelessly and fundraise in so many creative ways – bake sales, used book sales, carnivals, salad bars, and BBQ's. These can be great team building activities too! Together they filled backpacks for 391 kids in 2016! If you don't see your company listed and would like to organize something at your workplace, let us know!

Allianz	Manulife	Real Clean Gear
BoltonSmith	NetSuite Waterloo	Rogers Communications
Breithaupt Law	Northfield Racquet Club	Teleline Canada
Citizen Police Academy	OTIP	TD Canada Trust
Group	Quarry Communications	Waterloo Smiles
Economical Insurance	RBC	Winners/Home Sense



Send'em Off Smiling Children's Charity is a registered charity founded locally in 1994. With the help of countless volunteers and sponsors, SOS provides new clothes, shoes, and school supplies to elementary school-aged kids who need them most in Waterloo Region. Through confidential referrals by schools, we collect, assemble and deliver a completely personalized, full backpack directly to each child in time to go back to school in September.

P.O. Box 333, Kitchener ON N2G 3Y9 519-746-4242
 Visit us at www.sendemoff.ca for more information

CHARITABLE REGISTRATION
 82922 7883 RR0001